IEEE Potentials is seeking two qualified IEEE Members to serve as associate editors on its editorial board. Each associate editor contributes to the overall quality of the magazine and serves a three-year term. Be sure to include a copy of your resume with your answers to the essay questions below. Send applications to potentials@ieee.org; the application deadline is 1 October 2010.

REQUIREMENTS
- IEEE Member (Member, Senior, or Fellow grade) during your time of service as an associate editor (three years).
- Strong interest in the professional, social, and technical concerns of students.
- Desire to see those concerns addressed in IEEE Potentials in an objective and timely fashion.

BENEFITS
- Communicate ideas to students.
- Work with other IEEE Members from academia and industry.

RESPONSIBILITIES
- Provide input and feedback on the editorial content of IEEE Potentials.
- Write, solicit, and coordinate invited articles.
- Read, review, and evaluate articles. Work with authors to improve quality.
- Contribute to the Gamesman and other featured columns.
- Attend one IEEE Potentials editorial board face-to-face meeting and two to three teleconferences each year.

Please answer the following essay questions:
1) In 100 words or less, explain why you would like to be the next associate editor of IEEE Potentials.
2) Describe your goals and objectives as an associate editor.
3) List three areas of major concern to student engineers and technology professionals. In approximately 300 words, explore one area in detail.

If you would like to discuss roles and responsibilities of an associate editor before applying for the position, please contact IEEE Potentials Editor-in-Chief Ravi Todi, at rtodi@ieee.org. We look forward to hearing from you.