

IEEE Web Sub-Site Templates

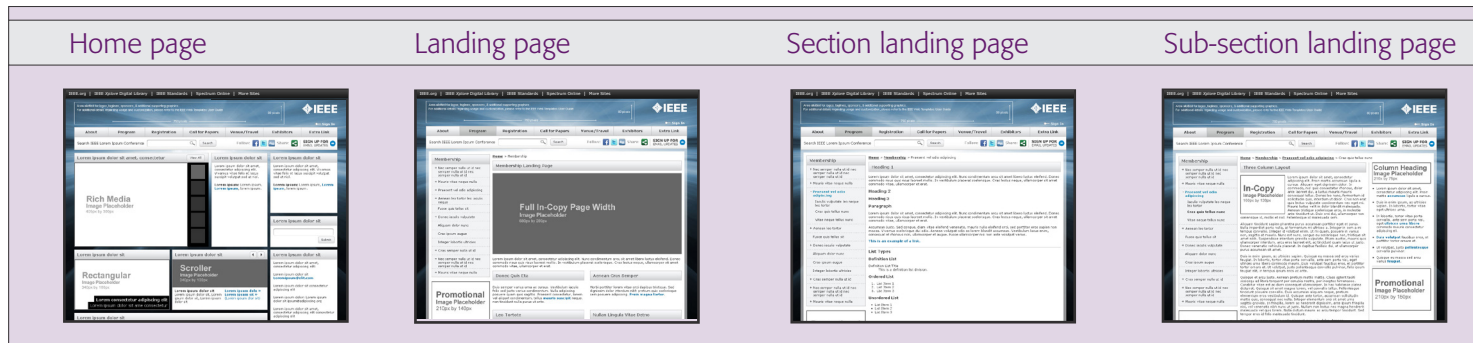
Planning to launch a new IEEE website or redesign an existing one? You can now utilize the IEEE Web sub-site template system to simplify this process. All templates are pre-formatted with the IEEE look-and-feel, customizable content and image areas, and other elements intended to save you time and money while improving your users' experience.

What is the IEEE Web sub-site template system?

The IEEE websites template system contains starter information architecture documents (sitemaps) as well as a collection of HTML pages, WordPress theme, and related files for several common IEEE site types. Multiple styles are offered for better flexibility. IEEE groups can further differentiate their sites through several customization options.

Within each style, multiple page types are available:

- Home Page
- Landing page
- Section landing page
- Sub section landing page



Who can use the template system?

This template system is designed for use by IEEE employees and volunteers. Implementation and maintenance of the templates requires some level of technical ability and support infrastructure, whether internal or from a partner firm.

HTML templates and WordPress theme are available for the following site types:

- IEEE Chapters
- IEEE Conferences (single sponsor and co-sponsored)
- IEEE Programs/projects
- IEEE Regions
- IEEE Sections
- IEEE Societies
- IEEE Student Branches

IEEE groups other than those specified above may still find the templates and reference materials to be a good starting point for their project.

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Why was the template system developed?

The templates were developed to satisfy three primary objectives:

- to enable IEEE organizations to more easily develop a cost-effective Web presence that will drive user engagement, leverage the IEEE brand, and achieve business objectives;
- to save IEEE employees and volunteers time and money;
- to increase adherence to IEEE styles, branding guidelines and requirements, and best practices.

As a standards-developing organization, IEEE leverages and encourages the use of industry-wide and organizational best practices in the development of visual interfaces and online content. Adherence to IEEE guidelines helps unify diverse communications to present IEEE as a focused, forward-looking, dynamic organization. The result is a stronger, more unified visual presentation of the IEEE brand.

What do I do if I want to use or learn more about the templates?

To learn more about the template usage guidelines, sitemaps, and instructions, visit:

> www.ieee.org/documents/ieee_subsite_templates_styleguide.pdf

To request access to preview or download the templates, complete the form at:

> www.ieee.org/about/webteam/web_presence_contact_form.html

To preview or download the templates after you have received sign-in instructions, visit:

> <http://ta.ieee.org/templates/> (sign in required)

To request access to WordPress theme or to ask related questions, complete the form at:

> <http://sites.ieee.org/hosting/wordpress-themes/>

To learn more about IEEE Entity Web Hosting and other options, visit:

> <http://sites.ieee.org/hosting/>

To access all of this information online, or to share it with another IEEE volunteer or employee visit:

> www.ieee.org/site-templates (follow "Web sub-site templates" link)

For answers to questions not found in this document, email digital-innovations@ieee.org.