IEEEExreme 9.0
Media and Press Kit

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Kit Contents:
- Introduction to IEEExreme
- IEEExreme 9.0 Promotional Flyer
- IEEExreme Media and Web Assets
- Sample Press Release for Local Advertising
- IEEExreme Facts and Figures

Introduction

IEEEExreme is a global challenge in which teams of IEEE Student members, supported by an IEEE Student Branch, advised and proctored by an IEEE member, compete in a 24-hour time span against each other to solve a set of programming problems.

IEEEExreme 9.0 will be held 24 October 2015 00:00:00 UTC and teams' registration opens 17 August, 2015.

Included in this press kit is a promotional flyer that can be printed and displayed at local colleges and universities, a list of useful media and web assets, sample language for local advertising, and IEEExreme facts and figures.

Any questions concerning IEEExreme can be emailed: IEEExreme@ieee.org

Frequently asked questions and answers page: http://goo.gl/a24B9a
IEEE Xtreme is a 24-hour online coding competition, within which a worldwide community of college and university students enjoy an engaging set of unique programming challenges.

**WHO CAN COMPETE?**

- Teams of up to three collegiate students who are current IEEE student members
- A local college or university may form multiple teams

**WHERE IS THE COMPETITION HELD?**

- IEEE Xtreme is a virtual event, but teams often organize around their local IEEE Student Branch

**WHAT COULD I WIN?**

- Fame: Unlimited bragging rights and an item for your resume
- Fortune: The Grand Prize is a trip to the IEEE conference of your choice, anywhere in the world

For more information, visit: [www.ieee.org/xtreme](http://www.ieee.org/xtreme)
IEEEExtreme Media and Web Resources

Media Resources
- IEEExtreme Prezi
  http://prezi.com/kstsylczt4cx/?utm_campaign=share&utm_medium=copy&rc=exoshare
- The Institute Magazine—"IEEEExtreme Winners: Where Are They Now?"
  http://theinstitute.ieee.org/people/students/ieeextreme-winners-where-are-they-now
- Students Explain IEEExtreme
  https://www.youtube.com/watch?v=1Oj3Ov-3BQ

Web Resources
- Official Website
  http://www.ieee.org/xtreme
- Collaboratec
  https://goo.gl/lZo4HE
  Facebook—Photos of Past Events Available
  https://www.facebook.com/IEEEExtreme
- Twitter
  https://twitter.com/ieeextreme
- LinkedIn
  https://goo.gl/EPKmLQ
- Wikipedia
  https://twitter.com/ieeextreme
Local Students to Compete in IEEEXtreme Worldwide Programming Competition

Local undergraduate and graduate computer programming students are gearing up to compete for the rights to call themselves the "world's best programmers"—and a free trip to one of hundreds of IEEE's global technical conferences—during the upcoming programming competition, IEEEXtreme 9.0.

The ninth annual worldwide college programming competition involves teams of IEEE student members working collaboratively to solve a series of challenging programming problems. IEEE, the world's leading technical professional association for the advancement of technology, conducts the computer programming competition. Local colleges and IEEE student branches will host the competition on their local campuses.

The 24-hour competition will begin simultaneously around the world on 24 October, 2015 at 00:00:00 UTC. The registration deadline is 12 October, 2015. More information about IEEEXtreme 9.0, including an online registration form, is available at: http://www.ieee.org/xtreme.

About IEEE

Through its more than 400,000 members in 190 countries, IEEE is a leading authority on a wide variety of areas ranging from aerospace systems, computers and telecommunications to biomedical engineering, electric power and consumer electronics. Dedicated to the advancement of technology, IEEE publishes 30 percent of the world's literature in the electrical and electronics engineering and computer science fields, and has developed over 900 active industry standards. The organization annually sponsors more than 850 conferences worldwide. Additional information about IEEE can be found at http://www.ieee.org.
IEEExtreme Facts and Figures

- Last year, IEEExtreme 8.0 saw over 5,500 active participants in the global coding challenge; India, USA, Sri Lanka, Tunisia, Canada, and Greece were most active.

IEEExtreme 8.0 Participating Countries

<table>
<thead>
<tr>
<th>Rank</th>
<th>Country</th>
<th>Number of Teams Participating</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>India</td>
<td>456</td>
</tr>
<tr>
<td>2</td>
<td>United States</td>
<td>232</td>
</tr>
<tr>
<td>3</td>
<td>Sri Lanka</td>
<td>199</td>
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<tr>
<td>4</td>
<td>Tunisia</td>
<td>82</td>
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<tr>
<td>5</td>
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<td>69</td>
</tr>
<tr>
<td>6</td>
<td>Greece</td>
<td>64</td>
</tr>
</tbody>
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IEEExtreme 8.0 Compared to Recent Elite Hackathons