



IEEE

IEEE Broadcast Technology Society 58th Annual IEEE Broadcast Symposium

October 15th – 17th
The Westin Alexandria
400 Courthouse Square
Alexandria, Virginia 22314-5700, USA

SUPPORT OPPORTUNITIES

A limited number of patronage opportunities are being made available by the IEEE Broadcast Technology Society for the 58th Annual IEEE Broadcast Symposium. These provide an ideal opportunity for equipment manufacturers, service providers, and others to contribute in a meaningful way to the broadcast industry's premiere technical event. IEEE Broadcast Symposium patron status offers the following benefits:

- Prominent display of corporate logos on Symposium signage and web page;
- Recognition of Symposium general patrons at all events (technical program opening, Thursday and Friday luncheons, and Wednesday night reception);
- Luncheon and reception patronage includes an opportunity for the patron to offer welcoming remarks as part of the event program;
- Tabletop display area for the duration of the Symposium;
- Exclusive literature distribution privileges in the rear of the session room;
- First priority for patronage of the 2009 IEEE Broadcast Symposium.

For the 2008 Symposium, six \$1500 general patronage opportunities are available. In addition, a limited number of coffee break, luncheon, and reception patronages are also available. Please fill out and send in the sponsorship application form – first come, first served!



General sponsor Axcera made good use of the display area in the back of the busy session room (left photo); Sponsor's logos are projected on the session room's main screen during breaks.



IEEE

IEEE Broadcast Technology Society
58th Annual Broadcast Symposium

October 15th – 17th
The Westin Alexandria
400 Courthouse Square
Alexandria, Virginia 22314-5700 USA

PATRONAGE APPLICATION

Today's date _____

Company Name _____

Address _____

City _____ State _____ Postal code _____

Country _____

Website _____

Principal contact _____

Tel. no. _____

Email address _____

Sponsorship desired (check one):

Luncheon (\$3000) (2 available) \$1500 general sponsorship (all sold out)

Wednesday Evening Reception (\$1,500) (2 available)

Coffee break (\$500) (4 available) WiFi for Three Days (\$500) (sold out)

How would you like to be billed?

Invoice Credit Card

***Applicant understands that patronage opportunities are limited
and will be awarded on a first-come, first-served basis.
Payment of patronage should be rendered before or at the Symposium.***

Fax or email completed form by 7 October 2008 to:

Kathy Colabaugh, Administrator

IEEE Broadcast Technology Society

tel: 732 562 3906

fax: 732 235 1626 (Attn: K. Colabaugh)

email: k.colabaugh@ieee.org

IEEE BROADCAST SYMPOSIUM PATRONAGE

ITEM	General	Coffee Break	Luncheon	Reception	WiFi
Prominent display of sponsor logos on Symposium web page (including link to patron's web page)	X	X	X	X	X
Corporate logo on signage in:	Registration area	X	X	X	X
	Coffee Break area		X		
	Luncheon room		X		
	Welcome Reception room			X	
Recognition of Patron by Session Chair (Coffee Break patrons recognized prior to their chosen break)	X	X			X
Recognition of Patron by Symposium Chairperson at reception or luncheons			X	X	
Patron introductory remarks at chosen luncheon (5 minutes)			X		
6' tabletop exhibit/display area for the duration of the Symposium	X		X	X	
Literature distribution privileges in Luncheon room			X		
First priority for patronage at next year's event	X	X	X	X	X
Company acknowledgment listed in Conference Final Program and Conference Proceedings	X	X	X	X	X
COST	US\$1,500	US\$500	US\$3,000	US\$1,500	US\$500