



IEEE Broadcast Technology Society 2008 IEEE Broadband Multimedia Symposium

31 March – 2 April 2008
Las Vegas Hilton
Las Vegas, Nevada USA

SUPPORT OPPORTUNITIES

A limited number of patronage opportunities are being made available by the IEEE Broadcast Technology Society for the 2008 IEEE Broadband Multimedia Symposium. These provide an ideal opportunity for equipment manufacturers, service providers, and others to contribute in a meaningful way to one of the broadcast industry's premiere technical events. IEEE Broadband Multimedia Symposium patron status offers the following benefits:

- Prominent display of corporate logos on Symposium signage and web page;
- Recognition of Symposium general patrons at all events (technical program opening, Tuesday and Wednesday luncheons, and Monday night reception);
- Luncheon and reception patronage includes an opportunity for the patron to offer welcoming remarks as part of the event program;
- Tabletop display area for the duration of the Symposium;
- Exclusive literature distribution privileges in the rear of the main session room;
- First priority for patronage of the 2009 IEEE Broadband Multimedia Symposium.

For the 2008 Symposium, six \$1500 general patronage opportunities are available. In addition, a limited number of coffee break, luncheon, and reception patronages are also available. Please fill out and send in the patronage application form – first come, first served!



*Coffee break supported by GrassValley (left photo);
Patron's logos are projected on the session room's main screen during breaks.*



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PATRONAGE APPLICATION

Today's date _____

Company Name _____

Address _____

City _____ State _____ Postal code _____

Country _____

Website _____

Principal contact _____

Tel. no. _____

Email address _____

Patronage desired (check one):

\$1500 general patronage (6 available)

Luncheon (\$3000) (2 available)

Coffee break (\$500) (6 available)

Monday Evening Reception (\$3000)

How would you like to be billed?

Invoice

Credit Card

***Applicant understands that patronage opportunities are limited
and will be awarded on a first-come, first-served basis.
Payment of patronage should be rendered before or at the Symposium.***

Fax or email completed form by **14 March 2008** to:

Kathy Colabaugh, Senior Administrator

IEEE Broadcast Technology Society

Tel +1 732 562 3906

Fax +1 732 235 1626 (Attn: K. Colabaugh)

Email k.colabaugh@ieee.org

IEEE BROADBAND MULTIMEDIA SYMPOSIUM PATRONAGE

ITEM	General	Coffee Break	Luncheon/ Reception
Prominent display of patron logos on Symposium web page (including link to patron's web page)	X		X
Corporate logo on signage in:	Registration area		X
	Coffee Break area	X	
	Luncheon room		X
Recognition of Patron by Session Chairperson at sessions (for coffee break patronage, at selected session).	X	X	
Recognition of Patron by Symposium Chairperson at reception, luncheons (for Luncheon patronage, at selected luncheon)			X
Patron introductory remarks at luncheons (2-5 minutes)			X
6' tabletop exhibit/display area for the duration of the Symposium	X		X
Literature distribution privileges in session room (on table at rear of room)	X		X
First priority for like patronage at next year's event	X	X	X
Cost	\$1500	\$500	\$3000