

Appendix 2 – Magazines

Letters IEEE must be used if part of the legal name of the publication.

Minimum size ¼ inch high (6.5 mm)



Master Brand minimum size or larger:
3/8 in. (10 mm) height;
1 1/8 in. wide (29 mm) edge to edge; or 26 pts (9 mm) as measured by the type. Master Brand may be used at any location on the page. Prominence and size standards still must be met.