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Source: 2006 Fortune 1,000 Rankings

**8 of the top 10** R&D-spending companies in computer hardware subscribe to an IEEE online product

Source: 2006 Financial Times



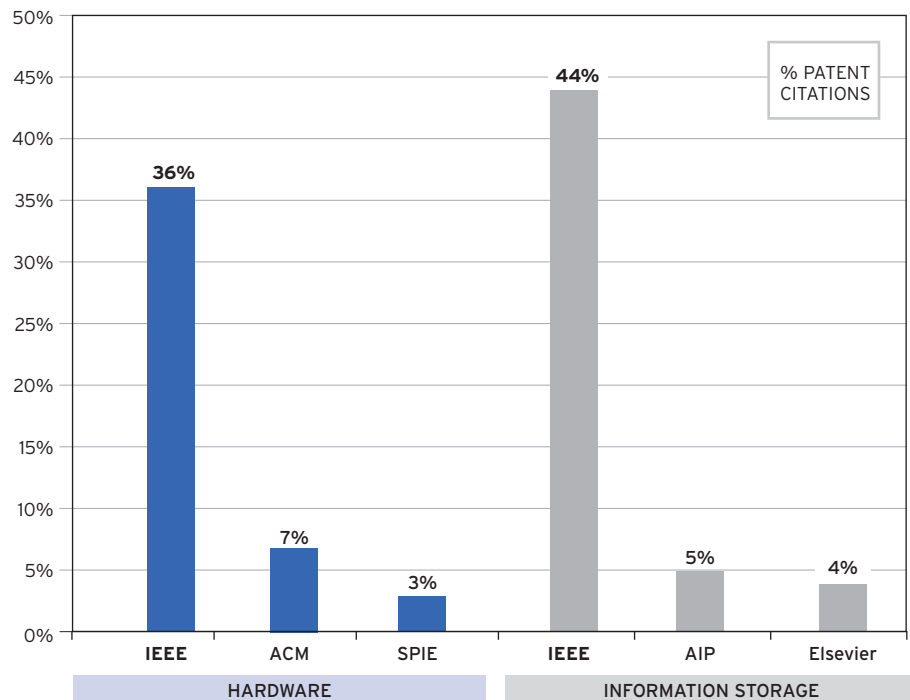
## Computer Hardware Organizations Innovate with IEEE Information

### IEEE Information Drives Computer Hardware Patents

IEEE leads the pack as the top scientific-technical source of patent citations in computer hardware – **36% of all patent citations** versus 7% for the number two organization, ACM, and in the related area of information storage **44% versus** 5% for number two organization, AIP.\*

### Top-Cited Publishers in Computer Hardware Patents

The chart below represents the percentage of total scientific and technical citations to top three publishers in Computer Hardware and Information Storage patents from 1997-2004.



\* Source: 1790 Analytics, LLC. Copyright 2005.

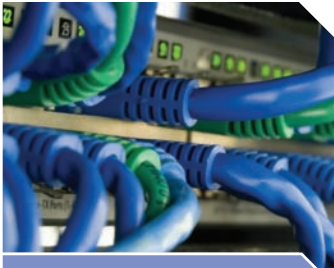
Publishers compiled from all journals referenced 100+ times from organizations in 2004 US Patent Office Filings.

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## IEEE Publishes Top-Cited Computer Content\*\*

*IEEE Network*

#2 in Telecommunications, #3 in Computer Science Hardware and Architecture

*IEEE Transactions on Medical Imaging*

#2 in Electrical & Electronic Engineering, #3 in Computer Science Interdisciplinary Applications

*IEEE Transactions on Pattern Analysis and Machine Intelligence*

#2 in Artificial Intelligence, #4 in Electrical & Electronic Engineering

*IEEE Internet Computing*

#3 in Software Engineering

and many others

\*\*Source: 2005 Journal Citation Report, Thomson ISI, published June 2006

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