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IEEE Launches Major Upgrade of IEEE *Xplore*® Digital Library

*Enhanced cutting-edge research tool includes new interface
and enhanced search and alerting tools*

PISCATAWAY, N.J. – (February 17, 2010) – IEEE, the world’s largest technical professional association, today announced the launch of a substantial upgrade to the IEEE *Xplore*® digital library. The new product’s intuitive user interface and customizable search tools make exploring IEEE’s more than two million documents of trusted research easier, faster and more productive. Users can now spend less time researching and more time developing better products and pioneering technology.

“This major upgrade marks a milestone in the evolution of the IEEE *Xplore* digital library, enabling our customers to truly discover an altogether smarter research experience,” said Karen Hawkins, IEEE Director of Product Management. “The innovative new features of the IEEE *Xplore* digital library were implemented as a direct result of the feedback we’ve received from our customer base as well as the user research we’ve collected.”

The task of updating a Web resource with such a vast amount of information was complex, requiring an in-depth, multi-functional team approach. The new IEEE *Xplore* digital library is the product of collaboration between IEEE and hundreds of librarians, faculty, scientists and engineers, as well as IEEE professional and student members and volunteers. Individual users and large and small organizations can subscribe at various levels, with new features that include:

- **New efficient, easy-to-navigate design** – The new IEEE *Xplore* digital library enhances the search and browse tools with a clean and more efficient design. A global search box on every page provides an opportunity to begin a search from anywhere on the site, and the prominent browse feature allows users to peruse thousands of journals, magazines, conference proceedings, standards, books, educational courses, and more.
- **Enhanced search engine with flexible features** – Smart “Refine this Search” capabilities allow for filtered search results via multiple facets and provide the ability to easily add or remove search elements. A convenient type-ahead feature shortens search time and search suggestions decrease the possibility of zero search results. Custom saved searches can be created directly from the search results page. Users can also sign up for RSS feeds and e-mail alerts to stay current with newly added content.
- **Advanced search mode** – For power users who appreciate a more hands-on search experience, a free-text command search with Boolean operators is available in

Advanced Mode. Included with other features is the ability to search external sources such as CrossRef and scitopia.org.

- **New personalization features** – Several personalization options are available for guests, members and users at subscribing institutions. These new options include the ability to set search preferences, save searches and set alerts to receive instant notification when new research relevant to your search is published in IEEE *Xplore*.
- **Institutional branding for customers** – Co-branding, which includes an organizational logo as well as information about the organization's subscription, is visible to authenticated users throughout the site. This feature promotes the subscribing organization and educates end users that this content is made available by their institution's subscription.
- **Enhanced online support** – Page guides, online help and support have been consolidated into one common area with localized files available in several languages.

For more information about the new IEEE *Xplore* digital library and all its smart, new features, please visit www.ieee.org/newieeexplore.

If you are a member of the press and would like to obtain screenshots and/or a free trial of IEEE *Xplore* digital library, please contact Michael Beno at 312-329-3970 or benom@ruderfinn.com

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Those interested in attending a comprehensive webinar demo outlining the various upgrades made to the IEEE *Xplore* digital library should go to the following link at 1 pm EST/ 10 am PST today, February 17:

https://ieee.webex.com/mw0306l/mywebex/default.do?service=1&siteurl=ieee&nomenu=true&main_url=%2Fmc0805l%2Ffe.do%3Fsiteurl%3Dieee%26AT%3DMI%26EventID%3D114664422%26UID%3D0%26Host%3Df155ad570b2404151e%26FrameSet%3D2%26PW%3DNYWYyZWIwNzcz.

Customers interested in getting started with IEEE *Xplore* digital library immediately can sign up for training on the new version at www.ieee.org/go/ieeexplore_training.

About IEEE

IEEE is the world's largest technical professional society. Through its more than 375,000 members in 160 countries, IEEE is a leading authority on a wide variety of areas ranging from aerospace systems, computers and telecommunications to biomedical engineering, electric power and consumer electronics. Dedicated to the advancement of technology, IEEE publishes 30 percent of the world's literature in the electrical and electronics engineering and computer science fields, and has developed nearly 900 active industry standards. The organization annually sponsors more than 850 conferences worldwide. Additional information about IEEE can be found at <http://www.ieee.org>.

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