

Dartmouth College Library eResources Fair

Goals:

- Develop awareness among students, faculty and staff of the range of digital resources available to them through cooperative efforts of the library staff, vendors and publishers
- Bring together end users, library staff, and resource providers
- Learn what users want in eResources
- Create an opportunity for serendipity
- Produce a fun event early Winter term!

Marketing and Publicity

Dartmouth College Library

Marketing plans, graphic design, production and plans for distribution took much of November and December. We used all our contacts, from Council on Libraries to faculty liaisons to the undergraduate deans.

Trifold table tents were distributed to all the dining areas.

Dartmouth College Library

eResources Fair

**FREE FOOD
HOT DRINKS**



Wednesday, January 10th
11- 4 PM
Baker Main Hall

Getting Frosty Research Results? Stop by the
eRESOURCES FAIR

FREE Food & Hot Drinks

MEET the eExperts

SIZZLING Prizes

**WARM
UP!**

Your Research

Winning Academic Research Materials

Baker Main Hall

Wednesday, January 10  11 AM - 4 PM

Where, When, Who, How

- Location, Location... and Timing
- Enthusiastic participants!
- Many willing, talented staff people
- Greeters to draw people into the space
- Refreshments-hot chocolate, simple food, lots of it
- Funding from vendors and library

Incentives

- Raffle-participants offered different prizes which were pooled
- Attendees had to visit each station to be eligible; each presenter had a highlighter to mark off the station on the raffle ticket
- Extra prize for answering two questions
- Library student assistants giving paid time to attend
- RWIT tutors paid to attend and write a short description of each resource

eResources Fair Raffle Ticket

Visit all 12 tables to enter the raffle

YOUR NAME:

1. Alexander St. Press
2. ArtSTOR
3. CSA
4. EBSCO
5. EIU
6. IEEE
7. Knovel
8. New World Records: DRAM
9. READEX/News Bank
10. Thomson Gale Reference
11. Thomson Scientific
12. FindIt@theLibrary: Catalog, LibX, RefPacks, Search360, EResources, Research Guides

Extra raffle item questions:

Why did you attend?

What did you learn?



Find It @ the Library

Two tables were organized and managed by library staff to make the connection between library tools and the resources at the Fair

- EResources lists and folders
- Search360 (federated search system)
- RefPacks (Library resources collections in Blackboard)
- RefWorks
- LibX Toolbar for Firefox

Reactions, Results

- Turnout-about 500 people
- Enthusiastic, engaged attendees!
- 150 visited all tables to enter the raffle
- Positive comments from all
- Refreshments-needed to spread out across the whole space
- Goals of serendipitous learning, professional development and having fun goals were met!

Student Quotes

- I had a great chat with the lady from IEEE who found me some articles on Remote Sensing. I found it very helpful when the database vender went right ahead and did some research then and there rather than just talking about what their product offered.
- I am a biology major, so there were many humanities/literature/history-based databases with which I was unfamiliar, so it was helpful to learn about these types of research resources. With the science databases that I had previously used, I learned about various new functions/tools/features that had been added.

Student Quotes, cont.

- I have never really had a good sense of what an eresource is exactly (despite the fact that I've already used several) and though I found each presentation informative I'm not sure I came away from the fair with an clearer understanding. For example, I still don't really understand if they are electronic libraries themselves or if they are simply really good search engines.
- The presence of IEEE and the other companies at the fair was extremely helpful to me and other freshmen who do not know all the programs and opportunities our own library has to offer.

Do It Again? YES!

- Many student comments indicated that they hope we do this again.
- Surely it will not be so much work the next time!
- It was fun!

From a raffle ticket:

Why did you attend?

“ I saw the free food”

What did you learn?

“How easy it is to access information”