

2017 IEEE Annual Election

Candidates for IEEE Division II Delegate-Elect/Director-Elect, 2018



DAVID B. DUROCHER
(Nominated by IEEE Division II)

Global Industry Manager
Eaton Corporation
Wilsonville, Oregon, USA

What do you believe are the major issues facing the IEEE?

Earlier this year, our IEEE Board of Directors established a position statement titled “Advancing the Global Practice of Science and Engineering”. A well written and thought out document that I believe all IEEE members should review and embrace. Though we are proud being known as the world’s largest technical organization, we have much work to do to globalize the IEEE – particularly across Regions 8-10. It is imperative that we improve in this area. I know of recent collaborative IEEE agreements by some of our Division II societies and technical organizations in Japan, Korea and China – a good start.

What do you think is the number one goal for the IEEE leadership?

We need to develop new ideas and strategies to assure the IEEE is relevant to the next generation of engineers. Engineers just entering the workforce, engineering students attending universities and even high school science enthusiasts, need to see value in becoming a member of our global technical community. Opportunities to network with peers across the world must be seen as an enabler for younger engineers to advance their career opportunities. IEEE conferences are important, but these serve only a small percentage of our members. New tools and services such as workshops and webinars are just a few opportunity areas.



REZA ZOUGHİ
(Nominated by IEEE Division II)

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What do you believe are the major issues facing the IEEE?

1. **Publications & Conferences** - The **IEEE brand** is foremost associated with its publications products and conferences. Open-Access publishing, decrease in overall publications revenues, and publications integrity (a multi-faceted issue), are some of the issues that IEEE must continue to address in the foreseeable future.
2. **Finances** – IEEE is not immune to financial constraints faced by its competitors and the global economy. Operating within these constraints requires foresight, and prudence.
3. **Transparency & Accountability** – IEEE governing bodies must become more *transparent* and *accountable* in the way decisions are made and are communicated to S/C and members.

What do you think is the number one goal for the IEEE leadership?

IEEE must remain *relevant*. I believe IEEE leadership is facing a number of crucial issues including: financial sustainability, innovations to remain relevant, competing in an ever-changing landscape of global publications and engineering research environments and fruitful partnerships to benefit from strengths of multiple entities. Properly addressing these issues has an existential and long-lasting impact on every aspect of IEEE.

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What motivates you and what qualifies you for the position you are seeking?

I have 38 years as a practicing engineer in the global business community, working for a diversified industrial manufacturing company. My knowledge and experience in developing strategies and executing initiatives through empowered effective teams has served our IEEE community well. My experience as a business leader and past IEEE society president assures I am well prepared to take the next step forward; representing my fellow Division II society members on the Technical Activities Board. The IEEE for me has always been about knowledge, volunteers and service. I have developed many lifelong relationships and derived much satisfaction from my IEEE service.



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What motivates you and what qualifies you for the position you are seeking?

IEEE is a global community that fosters an environment of technical and scientific kinship, that ultimately benefits all of humanity. I am motivated by a desire to positively contribute to this community. Within the I&M Society and IEEE boards, I have worked diligently and broadly on many critical issues, as a *vocal* and *active* participant. I will continue the same leadership and management style, if elected to this position. I have also gained significant experiences relevant to this position. I believe I have gained the respect of my IEEE colleagues, which is critical for when one needs to be *heard!*