

Editorial Guidelines for IEEE Transmitter

<http://transmitter.ieee.org/>

IEEE Transmitter welcomes submissions. Our content covers topic areas as they relate to technology, like: Do it Yourself (DIY), trends, predictions and gadgets.

We're interested in original thinking. Our articles are written by experts for people who are passionate about advancing technological innovation and excellence for the benefit of humanity. Jargon-free submissions that demonstrate a clear perspective on a topic are those most likely to meet our readers' interests and needs.

If you have any financial relationship with companies mentioned in your article, please disclose upon submission. These may include consulting relationships or presence on a board of directors. Please be advised that we do not publish pieces that have appeared elsewhere. We're looking for content that interprets and shares existing tech news and trends in a way that's vibrant and visual, making it easier for the everyday-reader to understand.

Before submitting a content idea or article, please review the following guidelines:

- Who is the target audience for your article - would it appeal to students, engineers, or tech-hungry consumers?
- What visuals can help amplify the message of my content?
- In what format would my content be best showcased - podcast, video, article, top 10 list, Q/A, or image?
- Do you have citable research to support your claims?

If you think your content may work better as an interview, please let us know in your submission so that we can take that under consideration.

We will evaluate submissions based on the following:

- Is this a new concept or idea? If not, how does it offer a new perspective on an existing idea or concept?
- Is it timely and newsworthy?
- Would our readers - tech enthusiasts - across channels find it interesting?
- Does it address an issue that matters to the larger engineering community?
- Is there potential for a compelling visual?

All of the content published on IEEE Transmitter must include strong visuals. Ideally the author will provide visuals with their submission. We will work with authors to assist with formatting and cropping and, in some cases, to generate more compelling interactive graphics.

Nearly all articles will undergo some level of editing. Authors will continue to own the ideas explored in their submitted content.

IEEE appreciates the investment of time and energy required to prepare content for submission. We consider submissions on a rolling basis, and invite you to submit alternate pieces if previous submissions were not published on IEEE Transmitter.