

# **IEEE Industry Engagement Committee Charter**

## **General**

The Committee shall facilitate IEEE industry engagement activities broadly across IEEE, coordinate at the IEEE level, identify and act on opportunities, gaps and overlaps across IEEE, launch initiatives, and recommend to the IEEE Board needed development of products and services that meet the needs of industry, government and industry professionals.

## **Purposes**

The Industry Engagement Committee shall assist the IEEE Board of Directors by:

- Advising and recommending to the IEEE Board activities and programs that will build strong relationships with industry, government and industry professionals, and increase IEEE's understanding of their needs;
- Advising on the development of the IEEE's strategic direction as it relates to industry engagement;
- Coordinating, facilitating, and synchronizing IEEE industry engagement activities broadly across IEEE, consolidating and coordinating revenue-generating services;
- Identifying and acting on opportunities and gaps, e.g., identifying industry segments or verticals not adequately addressed by existing IEEE services and act by launching initiatives in partnership with other OUs aimed at covering such gaps;
- Launching initiatives and providing opportunities, including in cooperation with other appropriate OUs, that enable the development of products and services that meet the needs of industry, government and industry professionals.

## **Functions**

The functions of the Industry Engagement Committee shall include, but are not limited to:

- Gathering input from the OUs, industry leaders and professionals that will help the IEEE Board of Directors in the development of its strategic directions related to the needs of industry, government and industry professionals, and by further developing a detailed industry engagement strategy that is aligned with the Board's direction.
- Assisting the IEEE Board of Directors with its industry outreach activities, and by identifying other events and opportunities for focused interaction supporting engagement and relationship building with industry, government and industry leaders.

- Monitoring industry-related activities across IEEE, identifying opportunities to provide support, coordinating efforts where needed, leveraging successful activities, merging efforts, and launching activities with the goal of strengthening and harmonizing IEEE efforts aimed at addressing the needs of industry, government and industry professionals.
- Help all Organizational Units, including Sections, Societies and Councils, form their own industry engagement structures so as to facilitate IEEE engagement with the particular industry entities in their respective scope.
- In consultation with the OUs, creating and executing an industry strategy and multi-year roadmap, as well as providing opportunities for the development of products and services that meet the needs of industry, government and industry professionals.
- Developing and delivering annual reports for the activities, successes and challenges of the Committee, including relevant KPIs.

## **Membership**

As specified in the IEEE Bylaws:

- The Industry Engagement Committee shall consist of not more than thirteen voting members, including the Chair, Vice Chair, and the most recent Past Chair willing to serve, all of whom shall be appointed by the IEEE Board of Directors. Members shall serve two-year staggered terms with reappointment permissible for one additional term. The Chair, who should have recent experience on the Committee, and the Vice Chair, shall be selected from among the Committee members and shall serve a one-year term in those positions with reappointment permissible for one additional term. The Past Chair shall serve until replaced.
- Members of the Industry Engagement Committee shall have knowledge of IEEE's operations, structure, vision, and strategic direction, and recent experience as an industry professional.
- In selecting members, consideration shall be given to experience in industry-related areas such as standards activities, technical activities, government relationships, strategy development and other relevant perspectives.

Furthermore, at least one member shall have received the first collegiate degree within the last 15 years at the time of appointment.

Administrative support for the Committee shall be provided by the Corporate Staff, as designated by the IEEE Executive Director.

## **Meetings**

The Committee shall meet as required, and shall normally hold two in-person meetings each year, in conjunction with the June and November IEEE Meeting Series.

The Committee may also meet and act upon the vote of its members via telecommunications equipment, where, in accordance with IEEE Bylaws, all parties participating in the meeting can hear each other at the same time.

Approved by the IEEE Board of Directors  
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