Form	OMB No. 1545-0047				
i onn s			(and proxy tax under section 6033(e))		$\mathcal{D} \cap \mathcal{D} \mathcal{D}$
		For cal	endar year 2022 or other tax year beginning, 2022, and ending, 2	0	20 <b>22</b>
	nent of the Treasury Revenue Service	Do no	Go to <i>www.irs.gov/Form990T</i> for instructions and the latest information. ot enter SSN numbers on this form as it may be made public if your organization is a 501(	c)(3).	Open to Public Inspection for 501(c)(3) Organizations Only
A 🗌 (	Check box if		Name of organization ( Check box if name changed and see instructions.)	D Emplo	over identification number
	address changed.	Print	INSTITUTE OF ELECTRICAL AND ELECTRONICS ENGINEERS, INC.		13-1656633
	npt under section	or	Number, street, and room or suite no. If a P.O. box, see instructions.		exemption number
	501( <u>C</u> )( <u>3</u> )	Туре	445 HOES LANE	(See II	,
=	408(e) 220(e)		City or town, state or province, country, and ZIP or foreign postal code		2038
_	108A 🗌 530(a)				Check box if
	529(a) 529A		value of all assets at end of year 1,142,179,318		n amended return.
	heck organizatio		✓ 501(c) corporation       □ 501(c) trust       □ 401(a) trust       □ Other trust		college/university
	heck if filing only		Claim credit from Form 8941 Claim a refund shown on Form 2		
			nization filing a consolidated return with a 501(c)(2) titleholding corporation .		
			ched Schedules A (Form 990-T)		
			he corporation a subsidiary in an affiliated group or a parent-subsidiary controlle	ed grou	p? 🗌 Yes 🗹 No
			and identifying number of the parent corporation		
	ne books are in o		(SEE STATEMENT) Telephone number	(	732) 981-0060
Par					
1			Isiness taxable income computed from all unrelated trades or businesses (s	.   1	<b>I</b> 0
2	,				· · · · · ·
3					<b>3</b> 0
4			ns (see instructions for limitation rules)		<b>1</b> 0
5			ess taxable income before net operating losses. Subtract line 4 from line 3		5 0
6			erating loss. See instructions		<b>5</b> 0
7		•	siness taxable income before specific deduction and section 199A deduction		· · · · · ·
	Subtract line 6		•		7 0
8	Specific dedu	ction (a	enerally \$1,000, but see instructions for exceptions)		
9	-		deduction. See instructions		<b>)</b> 0
10			Id lines 8 and 9	-	0 0
11			taxable income. Subtract line 10 from line 7. If line 10 is greater than line		<u> </u>
			· · · · · · · · · · · · · · · · · · ·		1 0
Part					
1		-	le as corporations. Multiply Part I, line 11 by 21% (0.21)	. 1	<b>I</b> 0
2	-		ust rates. See instructions for tax computation. Income tax on the amount		
			Tax rate schedule or Schedule D (Form 1041)		2
3					<b>3</b> 0
4			ee instructions		<b>1</b> 0
5			tax (trusts only)		5 0
6			t facility income. See instructions		<b>6</b> 0
7			ough 6 to line 1 or 2, whichever applies		7 0
For Pa			Notice, see instructions. Cat. No. 11291J		Form <b>990-T</b> (2022)

Form <b>8868</b>	Application for Automatic Extension of Time To File an
(Rev. January 2022)	Exempt Organization Return

Department of the Treasury
Internal Revenue Service

#### File a separate application for each return.

► Go to www.irs.gov/Form8868 for the latest information.

**Electronic filing (e-file).** You can electronically file Form 8868 to request a 6-month automatic extension of time to file any of the forms listed below with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, for which an extension request must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit *www.irs.gov/e-file-providers/e-file-for-charities-and-non-profits.* 

Automatic 6-Month Extension of Time. Only submit original (no copies needed).

All corporations required to file an income tax return other than Form 990-T (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Type or print						Taxpayer identification number (TIN)		
-	ENGINEERS, INC.	13-1656	633					
File by the due date for filing your return. See	445 HOES LANE	see instruct	tions.					
instruction:		oreign add	ress, see instructions.					
Enter th	e Return Code for the return that this application is for (fil	e a separa	te application for each return)			C	) 7	
Applica	tion	Return	Application			R	leturn	
Is For		Code	Is For				Code	
Form 99	0 or Form 990-EZ	01	Form 1041-A				08	
Form 47	20 (individual)	03	Form 4720 (other than individual)				09	
Form 99	0-PF	04	Form 5227				10	
Form 99	0-T (sec. 401(a) or 408(a) trust)	05	Form 6069				11	
Form 99	0-T (trust other than above)	06	Form 8870				12	
Form 99	0-T (corporation)	07						
Telep If the If this box 1 Ir th 2 If 2	books are in the care of ▶       445 HOES LANE - PISCA         books are in the care of ▶       732-981-0060         organization does not have an office or place of business         is for a Group Return, enter the organization's four digit         .       . <td< th=""><th>s in the Un Group Exe and atta NOVEMBE anization's , an theck reaso</th><th>Fax No.               732-562-6832           ited States, check this box         mption Number (GEN)      </th><th>If this is fo all memb</th><th>r the whole gro ers the extension npt organizatio</th><th>ion is for.</th><th></th></td<>	s in the Un Group Exe and atta NOVEMBE anization's , an theck reaso	Fax No.               732-562-6832           ited States, check this box         mption Number (GEN)	If this is fo all memb	r the whole gro ers the extension npt organizatio	ion is for.		
	this application is for Forms 990-PF, 990-T, 4720, or 6069 ny nonrefundable credits. See instructions.	9, enter the	tentative tax, less	3a	\$		0.	
	this application is for Forms 990-PF, 990-T, 4720, or 6069	), enter any	/ refundable credits and					
	timated tax payments made. Include any prior year overp			3b	\$		Ο.	
	alance due. Subtract line 3b from line 3a. Include your pa				Ť			
	sing EFTPS (Electronic Federal Tax Payment System). See	•		3c	\$		Ο.	
	: If you are going to make an electronic funds withdrawal			1 7 7	d Form 8879-T	E for pay	ment	
LHA	For Privacy Act and Paperwork Reduction Act Notice, MAIL TO: DEPARTMENT OF THE INTERNAL REVENUE S	TREASURY			Form <b>88</b>	68 (Rev. <sup>-</sup>	1-2022)	

Form 99	0-T (202	22)						F	Page 2
Part		Tax and Payments							
1a	Forei	gn tax credit (corporations attach Form 1118; trusts attach Form 1116)	1a		0				
b	Other	credits (see instructions)	1b		0				
С	Gene	ral business credit. Attach Form 3800 (see instructions)	1c		0				
d		t for prior year minimum tax (attach Form 8801 or 8827)	1d						
е	Total	credits. Add lines 1a through 1d				1e			0
2		act line 1e from Part II, line 7				2		_	0
3	Other	amounts due. Check if from: Sorm 4255 Form 8611 Form 8	3697	🗌 Form 886	6				
		Other (attach statement)				3			0
4		tax. Add lines 2 and 3 (see instructions).			der				_
	sectio	on 1294. Enter tax amount here	W-1		0.	4			0
5	Curre	nt net 965 tax liability paid from Form 965-A, Part II, column (k)				5			0
6a	Paym	ents: A 2021 overpayment credited to 2022	6a		0	C. STO			
b	2022	estimated tax payments. Check if section 643(g) election applies	6b		0				
С	Tax d	eposited with Form 8868	6c		0				
d	Foreig	gn organizations: Tax paid or withheld at source (see instructions) .	6d		0				
е	Back	up withholding (see instructions)	6e		0				
f	Credi	t for small employer health insurance premiums (attach Form 8941) .	6f		0				
g	Other	credits, adjustments, and payments: D Form 2439 0							
	🗌 Fo	rm 4136 0 🗌 Other 0 Total	6g		0				
7	Total	payments. Add lines 6a through 6g				7			0
8	Estim	ated tax penalty (see instructions). Check if Form 2220 is attached				8			0
9	Tax d	lue. If line 7 is smaller than the total of lines 4, 5, and 8, enter amount ow	/ed .			9			0
10	Over	payment. If line 7 is larger than the total of lines 4, 5, and 8, enter amoun	nt overp	baid	. I	10			0
11	Enter	the amount of line 10 you want: Credited to 2023 estimated tax		0 Refun	ded	11			0
Part I	V	Statements Regarding Certain Activities and Other Information	on (see	instructions	)				
1	over a FinCE here	y time during the 2022 calendar year, did the organization have an intere a financial account (bank, securities, or other) in a foreign country? If "Ye N Form 114, Report of Foreign Bank and Financial Accounts. If "Yes," e AS, CA, CH, IN, IT, JA, KE, KS, MY, SN, SP, UK	es," the enter th	e organizatio ne name of t	n may he for	/ have to eign cou	file ntry	Yes √	No
2	During	g the tax year, did the organization receive a distribution from, or was it the gra	antor of	, or transferor	to, a	foreign tru	ust?		1
		s," see instructions for other forms the organization may have to file.						323	
3		the amount of tax-exempt interest received or accrued during the tax ye						1	
4	show	available pre-2018 NOL carryovers here \$ 4,156,297 . Do not inc n on Schedule A (Form 990-T). Don't reduce the NOL carryover showr , line 6.	lude a here l	ny post-201 by any dedu	7 NOL Iction	_ carryov reported	on		
5	Post-	2017 NOL carryovers. Enter the Business Activity Code and available pos	st-2017	NOL carryo	vers. I	Don't red	uce		
	the ar	nounts shown below by any NOL claimed on any Schedule A, Part II, line	17 for t	he tax year.	See in	struction	s.		
		Business Activity Code	Availab	le post-2017	NOL	carrvove	er	Teller.	
	90300						749		
	54000	00 \$				1,088,	030		
		; 		**************					
		s							
	lf 6a i	ne organization change its method of accounting? (see instructions) . is "Yes," has the organization described the change on Form 990, 990- in in Part V.	-EZ, 99	90-PF, or Fo	 rm 11 	287 lf "N	lo,"	99	1
Part	V	Supplemental Information							
	and the second se	explanation required by Part IV, line 6b. Also, provide any other additiona	l inform	nation. See i	nstruc	tions.			
Sign		r penalties of perjury, I declarটিrinধি প্ৰথম সমৰ্গাগুলাগুলাগুলাগুলা দেশেন, including accompanying sch it is true, correct, and complete. Declaration of preparer (other than taxpayer) is based on all						owledg	je and
Here		The fine Date ASSISTANT	TREAS	URER & CFO	_	May the IR with the pro (see instruct	eparer sl	hown b	oelow
		Preparer's signature		ate	0	. [] . ]	PTIN		
Paid					Checl self-e	< ∐ if mployed			
Prepa		Firm's name			Firm's				
Use (	Only	Firm's address			Phone				

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Form 990-T (2022)

### SCHEDULE A (Form 990-T)

# Unrelated Business Taxable Income From an Unrelated Trade or Business

OMB No. 1545-0047

20**22** 

Go to www.irs.gov/Form990T for instructions and the latest information.

 

 Department of the Treasury Internal Revenue Service
 Open to Public Inspection for 501(c)(3) Organizations Only

 A Name of the organization
 B Employer identification number

 INSTITUTE OF ELECTRICAL AND ELECTRONICS ENGINEERS INC.
 13-1656633

INSTITUTE OF ELECTRICAL AND ELECTRONICS ENGINEERS	10	1000000			
<b>C</b> Unrelated business activity code (see instructions) .	 540000	<b>D</b> Sequence:	1	of	1

## E Describe the unrelated trade or business PROFESSIONAL, SCIENTIFIC AND TECHNICAL SERVICES

Pa	t I Unrelated Trade or Business Income		(A) Income	(B) Expenses		(C) Net
1a	Gross receipts or sales 3,827,034					
b	Less returns and allowances 0 c Balance	1c	3,827,034			
2	Cost of goods sold (Part III, line 8)	2	0			
3	Gross profit. Subtract line 2 from line 1c	3	3,827,034			3,827,034
4a	Capital gain net income (attach Schedule D (Form 1041 or					
	Form 1120)). See instructions	4a	0			0
b	Net gain (loss) (Form 4797) (attach Form 4797). See					
	instructions	4b	0			0
С	Capital loss deduction for trusts	4c	0			0
5	Income (loss) from a partnership or an S corporation (attach					
	statement)	5	0			0
6	Rent income (Part IV)	6	0		0	0
7	Unrelated debt-financed income (Part V)	7	0		0	0
8	Interest, annuities, royalties, and rents from a controlled					
	organization (Part VI)	8	0		0	0
9	Investment income of section 501(c)(7), (9), or (17)					
	organizations (Part VII)	9	0		0	0
10	Exploited exempt activity income (Part VIII)	10	3,136,888	2,545,		591,050
11	Advertising income (Part IX)	11	4,035,384	2,335,	227	1,700,157
12	Other income (see instructions; attach statement)	12	0			0
13	Total. Combine lines 3 through 12	13	10,999,306	4,881,		6,118,241
Par	t II Deductions Not Taken Elsewhere See instruction directly connected with the unrelated business inco		limitations on dec	luctions. Dedu	ictioi	is must be
1	Compensation of officers, directors, and trustees (Part X)				1	0
2	Salaries and wages				2	1,516,659
3	Repairs and maintenance				3	0
4	Bad debts				4	125
5	Interest (attach statement). See instructions				5	0
6	Taxes and licenses		1 1		6	425
7	Depreciation (attach Form 4562). See instructions			0		
8	Less depreciation claimed in Part III and elsewhere on return .		<b>8a</b>	0	8b	0
9	Depletion				9	0
10	Contributions to deferred compensation plans				10	0
11	Employee benefit programs				11	465,924
12	Excess exempt expenses (Part VIII)				12	392,990
13	Excess readership costs (Part IX)				13	1,957,220
14	Other deductions (attach statement)				14	1,975,305
15	Total deductions. Add lines 1 through 14			· . : . · ·	15	6,308,648
16	Unrelated business income before net operating loss deductio column (C)				16	(190,407)
17				_	17	(130,407)
18	Unrelated business taxable income. Subtract line 17 from lin				18	(190,407)
	perwork Reduction Act Notice, see instructions.					ule A (Form 990-T) 2022

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	e A (Form 990-T) 2022				Page <b>2</b>
,	<b>Cost of Goods Sold</b> Enter me				
1	Inventory at beginning of year				0
2					0
3	Cost of labor				0
4 5	Additional section 263A costs (attach statement) Other costs (attach statement)				0
6	Total. Add lines 1 through 5				0
7	Inventory at end of year				0
8	<b>Cost of goods sold.</b> Subtract line 7 from line 6.				0
9	Do the rules of section 263A (with respect to prope				n? 🗌 Yes 🗌 No
Part	<b>IV</b> Rent Income (From Real Property an				
1	Description of property (property street address, $\mathbf{A}$	city, state, ZIP code	e). Check if a dual-u	se. See instructions	
	B []				
	c 🗌				
	D 🗌				
		Α	В	С	D
2	Rent received or accrued				
а	From personal property (if the percentage of rent for personal property is more than 10% but not more than 50%)				
b	From real and personal property (if the				
	percentage of rent for personal property exceeds 50% or if the rent is based on profit or income) .				
с	Total rents received or accrued by property.				
	Add lines 2a and 2b, columns A through D				
3	Total rents received or accrued. Add line 2c column	ns A through D. Enter	here and on Part I, li	ne 6, column (A)	0
4	Deductions directly connected with the income in lines 2(a) and 2(b) (attach statement)				
5	Total deductions. Add line 4 columns A through	D. Enter here and c	on Part I. line 6. colu	mn (B)	0
			. , ,	( )	
Pari 1	Unrelated Debt-Financed Income (se Description of debt-financed property (street add	,	) and a) Charle if a d	ual una Can instru	ationa
I	A	iress, city, state, zir	Coue). Check if a u	ual-use. See institut	Suons.
	B□				
	c 🗆				
	□				
		Α	В	С	D
2	Gross income from or allocable to debt-financed				
	property				
3	Deductions directly connected with or allocable to debt-financed property				
а	Straight line depreciation (attach statement) .				
b	Other deductions (attach statement)				
С	Total deductions (add lines 3a and 3b, columns A through D)				
4	Amount of average acquisition debt on or allocable to debt-financed property (attach statement)				
5	Average adjusted basis of or allocable to debt- financed property (attach statement)				
6	Divide line 4 by line 5	%	%	%	%
7	Gross income reportable. Multiply line 2 by line 6	//			/0
8	Total gross income (add line 7, columns A through	ugh D). Enter here ar	nd on Part I, line 7, c	olumn (A)	0
9	Allocable deductions. Multiply line 3c by line 6				
10	Total allocable deductions. Add line 9, columns	A through D. Enter h	nere and on Part I, lir	ne 7, column (B)	0
11	Total dividends - received deductions include	ed in line 10			0
				Scher	ule A (Form 990-T) 2022

Schedule A (Form 990-T) 20 11/8/2023 8:43:55 AM

Par	t VI Interest, Annuiti	es, Royaltie	s, and Rents	s froi	m Controlled Org	anizations (see instrue	ctions	3)
					Exempt Co	ntrolled Organizations		
	1. Name of controlled organization	<b>2.</b> Employer identification number	3. Net unrela income (los (see instructio	s) payments made		5. Part of column 4 that is included in the controlling organization's gross income	6. Deductions directly connected with income in column 5	
(1)								
(2)								
(3)								
(4)								
			Nonexemp	ot Cor	ntrolled Organization	IS		
	7. Taxable income	inco	unrelated me (loss) structions)		. Total of specified payments made	<b>10.</b> Part of column 9 that is included in the controlling organization's gross income		Deductions directly connected with come in column 10
(1)								
(2)								
(3)								
(4)								
						Add columns 5 and 10. Enter here and on Part I, line 8, column (A)	Ente	d columns 6 and 11. er here and on Part I, ine 8, column (B)
Tota						0		0
Par	t VII Investment Inco	me of a Sec	ction 501(c)(7	7), (9	), or (17) Organiza	ation (see instructions)		
	1. Description of income	<b>2.</b> Amou	nt of income		<b>3.</b> Deductions lirectly connected attach statement)	<b>4.</b> Set-asides (attach statement)		Total deductions and set-asides d columns 3 and 4)
(1)								
(2)								
(3)								
(4)								
		Enter here	nts in column 2. and on Part I, column (A)				Ente	amounts in column 5. er here and on Part I, ine 9, column (B)
Tota			0					0
						come (see instructions	5)	
1	Description of exploited	·						
2	Gross unrelated busines						2	3,136,888
3	Expenses directly conne line 10, column (B)						3	2,545,838
4	Net income (loss) from lines 5 through 7						4	591,050
5	Gross income from activ						5	20,898,975
6	Expenses attributable to	income ente	red on line 5				6	52,936,208
7	Excess exempt expense 4. Enter here and on Par					than the amount on line	7	392,990

Schedule A (Form 990-T) 2022

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	ile A (Form 990-T) 2022				Page 4
Par	IX Advertising Income				
1	Name(s) of periodical(s). Check box if repo	orting two or more periodica	als on a consolidate	ed basis.	
	B POTENTIALS				
	C SIGNAL PROCESSING MAGAZINE				
	D (SEE STATEMENT)				
Enter	amounts for each periodical listed above in	the corresponding column.			
		Α	В	С	D
2	Gross advertising income	2,984,689	10,836	16,7	123
а	Add columns A through D. Enter here and	l on Part I, line 11, column (/	A)		4,035,384
3	Direct advertising costs by periodical .	1,571,167	442,579	5,2	260
а	Add columns A through D. Enter here and	l on Part I, line 11, column (l	В)		2,335,227
4	Advertising gain (loss). Subtract line 3 from 2. For any column in line 4 showing a complete lines 5 through 8. For any colu line 4 showing a loss or zero, do not con lines 5 through 7, and enter zero on line 8	gain, mn in nplete	(431,743)	10,8	263
5	Readership costs		(431,743)	500,9	
6	Circulation income			535,3	
7	Excess readership costs. If line 6 is less line 5, subtract line 6 from line 5. If line 5 is than line 6, enter zero	s than s less			
0		0,752,052			0
8	Excess readership costs allowed a deduction. For each column showing a galine 4, enter the lesser of line 4 or line 7.	ain on	0		0
a Par	Add line 8, columns A through D. Enter Part II, line 13				
	1. Name	<b>2</b> . Title		Percentage time devoted to business	<b>4.</b> Compensation attributable to unrelated business
(1)				%	
(2)				%	
(3)				%	
(4)				%	
			,		
Tota	al. Enter here and on Part II, line 1				0
Par	XI Supplemental Information (see	instructions)		·	
		· · · · ·			

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Schedule A (Form 990-T) 2022

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					a			
	•1	rr	n	9	9	()		
Ε(	•				J	v	_	

Additional Information

Return Reference - Identifier	Explanation
BOOK CARE - NAME AND ADDRESS	IEEE CONTROLLER OFFICE, 445 HOES LANE, PISCATAWAY, NJ 08854

Schedule A - Part II, Line 6

Taxes and Licenses

Description	Amount
(1) STATE UBI TAXES	425

Description	Amount
(1) BANK FEE & CREDIT CARD CHARGES	5,152
(2) COMMISSION	1,783
(3) COMPUTER & SOFTWARE CHARGES	88,573
(4) CONFERENCE EXPENSE	147
(5) CONSULTANTS & CONTRACTORS	810,916
(6) G&A EXPENSE	196,536
(7) INSURANCE	34,877
(8) INTERCOMPANY SERVICES EXPENSES	484,909
(9) OFFICE SUPPLIES	9,129
(10) POSTAGE & EXPRESS CARRIERS	3,372
(11) RENT	29,279
(12) ROYALTY EXPENSES	267,193
(13) SUBSCRIPTIONS AND MEMBERSHIP DUES	2,105
(14) TELEPHONE & INTERNET	12,136
(15) TRAINING AND SEMINARS	8,280
(16) TRAVEL	20,918
Total	1,975,305

## Schedule A - Part VIII Exploited Exempt Activity Income, Other Than Advertising Income

1. Description of exploited activity	2. Gross unrelated business income from trade or business		4. Net income (loss) from unrelated trade or business (column 2 minus column 3). If a gain, compute cols. 5 through 7.	5. Gross income from activity that is not unrelated business income	6. Expenses attributable to column 5	7. Excess exempt expenses (column 6 minus column 5, but not more than column 4).
DEFAULT ACTIVITY						
(1) AWARDS	5,000	0	5,000	22,375	1,325,034	5,000
(2) CONFERENCE	212,041	13,981	198,060	11,631,758	5,071,004	0
(3) SOCIETY	2,796,429	2,523,874	272,555	9,242,653	45,949,597	272,555
(4) OTHER	123,418	7,983	115,435	2,189	590,573	115,435

Schedule A, Part IX

### Income From Periodicals Reported on a Consolidated Basis

	Reported On Consolidated Basis	1. Name of periodical	2. Gross advertising income	3. Direct advertising costs	4. Advertising gain or (loss) (col. 2 minus col. 3). If a gain, compute cols. 5 through 7.	5. Readership costs	6. Circulation income	7. Excess readership costs (if col. 6 < col. 5, then col. 5 - col. 6, else 0).	8. Excess readership costs allowed
DEFAULT	ACTIVITY								
(1)		ANTENNAS & PROPAGATION MAGAZINE	46,010	20,064	25,946	493,402	301,019	192,383	25,946
(2)		INSTRUMENTATION & MEASUREMENT MAGAZINE	4,151	3,584	567	206,734	142,746	63,988	567
(3)		AEROSPACE & ELECTRONIC SYSTEMS MAGAZINE	1,119	78	1,041	223,488	189,696	33,792	1,041
(4)		INDUSTRIAL ELECTRONICS MAGAZINE	6,728	3,221	3,507	245,952	130,437	115,515	3,507
(5)		MICROWAVE THEORY & TECHNIQUES MAGAZINE	169,322	64,266	105,056	754,560	233,722	520,838	105,056
(6)		IEEE PULSE	716	0	716	301,815	141,674	160,141	716
(7)		COMMUNICATIONS MAGAZINE	180,388	18,710	161,678	654,312	1,091,013	0	0
(8)		CONTROL SYSTEMS MAGAZINE	29,575	8,046	21,529	410,989	168,036	242,953	21,529
(9)		ROBOTICS & AUTOMATION MAGAZINE	40,821	13,922	26,899	299,621	224,189	75,432	26,899
(10)		ELECTROMAGNETIC COMPATIBILITY MAGAZINE	10,931	7,226	3,705	119,492	63,510	55,982	3,705
(11)		POWER & ENERGY MAGAZINE	352,506	109,790	242,716	600,892	183,776	417,116	242,716
(12)		ELECTRICAL INSULATION MAGAZINE	2,028	563	1,465	127,890	107,960	19,930	1,465
(13)		INDUSTRY APPLICATIONS MAGAZINE	26,712	6,948	19,764	332,119	113,032	219,087	19,764
(14)		IEEE POWER ELECTRONICS MAGAZINE	133,979	56,831	77,148	210,521	93,022	117,499	77,148
(15)		IEEE ELECTRIFICATION MAGAZINE	16,450	2,811	13,639	174,352	77,631	96,721	13,639
(16)		COMMUNICATIONS STANDARDS MAGAZINE	2,000	140	1,860	49,118	83,283	0	0
(17)		TRANS ON MAGNETICS	300	21	279	944,067	1,830,018	0	0

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	Description	Amount
(1) IEEE SPECTRUM	GROSS ADVERTISING INCOME	2,984,689
- POTENTIALO	Description	Amount
2) POTENTIALS	GROSS ADVERTISING INCOME	10,836
	Description	Amount
3) SIGNAL PROCESSING MAGAZINE	GROSS ADVERTISING INCOME	16,123
	Description	Amount
4) ANTENNAS & PROPAGATION MAGAZINE	GROSS ADVERTISING INCOME	46,010
5) INSTRUMENTATION & MEASUREMENT MAGAZINE	Description	Amount
b) INSTRUMENTATION & MEASUREMENT MAGAZINE	GROSS ADVERTISING INCOME	4,151
	Description	Amount
6) AEROSPACE & ELECTRONIC SYSTEMS MAGAZINE	GROSS ADVERTISING INCOME	1,119
) INDUSTRIAL ELECTRONICS MAGAZINE	Description	Amount
) INDUSTRIAL ELECTRONICS MAGAZINE	GROSS ADVERTISING INCOME	6,728
	Description	Amount
8) MICROWAVE THEORY & TECHNIQUES MAGAZINE	GROSS ADVERTISING INCOME	169,322
	Description	Amount
) IEEE PULSE	GROSS ADVERTISING INCOME	716
	Description	Amount
(10) COMMUNICATIONS MAGAZINE	GROSS ADVERTISING INCOME	180,388
	Description	Amount
11) CONTROL SYSTEMS MAGAZINE	GROSS ADVERTISING INCOME	29,575
	Description	Amount
12) ROBOTICS & AUTOMATION MAGAZINE	GROSS ADVERTISING INCOME	40,821
	Description	Amount
13) ELECTROMAGNETIC COMPATIBILITY MAGAZINE	GROSS ADVERTISING INCOME	10,931
	Description	Amount
14) POWER & ENERGY MAGAZINE	GROSS ADVERTISING INCOME	352,506
	Description	Amount
15) ELECTRICAL INSULATION MAGAZINE	GROSS ADVERTISING INCOME	2,028
	Description	Amount
16) INDUSTRY APPLICATIONS MAGAZINE	GROSS ADVERTISING INCOME	26,712
	Description	Amount
17) IEEE POWER ELECTRONICS MAGAZINE	GROSS ADVERTISING INCOME	133,979
	Description	Amount
18) IEEE ELECTRIFICATION MAGAZINE	GROSS ADVERTISING INCOME	16,450
	Description	Amount
19) COMMUNICATIONS STANDARDS MAGAZINE	GROSS ADVERTISING INCOME	2,000
	Description	Amount
20) TRANS ON MAGNETICS	GROSS ADVERTISING INCOME	300
		Total 4,035,384

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	Total	2,335,227
20) TRANS ON MAGNETICS	Description DIRECT ADVERTISING COSTS	Amount 21
	DIRECT ADVERTISING COSTS	140
19) COMMUNICATIONS STANDARDS MAGAZINE	Description	Amount
18) IEEE ELECTRIFICATION MAGAZINE	Description DIRECT ADVERTISING COSTS	Amount 2,811
17) IEEE POWER ELECTRONICS MAGAZINE	Description DIRECT ADVERTISING COSTS	Amount 56,831
16) INDUSTRY APPLICATIONS MAGAZINE	DIRECT ADVERTISING COSTS	6,948
	Description	Amount
15) ELECTRICAL INSULATION MAGAZINE	Description DIRECT ADVERTISING COSTS	Amount 563
14) POWER & ENERGY MAGAZINE	Description DIRECT ADVERTISING COSTS	Amount 109,790
13) ELECTROMAGNETIC COMPATIBILITY MAGAZINE	Description DIRECT ADVERTISING COSTS	Amount 7,226
12) ROBOTICS & AUTOMATION MAGAZINE	Description DIRECT ADVERTISING COSTS	Amount 13,922
11) CONTROL SYSTEMS MAGAZINE	Description DIRECT ADVERTISING COSTS	Amount 8,046
10) COMMUNICATIONS MAGAZINE	DIRECT ADVERTISING COSTS	18,710
· -	DIRECT ADVERTISING COSTS Description	Amount
a) IEEE PULSE	Description	Amount
8) MICROWAVE THEORY & TECHNIQUES MAGAZINE	Description DIRECT ADVERTISING COSTS	Amount 64,266
7) INDUSTRIAL ELECTRONICS MAGAZINE	Description DIRECT ADVERTISING COSTS	Amount 3,22 <sup>2</sup>
6) AEROSPACE & ELECTRONIC SYSTEMS MAGAZINE	Description DIRECT ADVERTISING COSTS	Amount 78
5) INSTRUMENTATION & MEASUREMENT MAGAZINE	Description DIRECT ADVERTISING COSTS	Amount 3,584
4) ANTENNAS & PROPAGATION MAGAZINE	Description DIRECT ADVERTISING COSTS	Amount 20,064
3) SIGNAL PROCESSING MAGAZINE	Description DIRECT ADVERTISING COSTS	Amount 5,260
2) POTENTIALS	DIRECT ADVERTISING COSTS	442,579
	Description	Amount
1) IEEE SPECTRUM	Description DIRECT ADVERTISING COSTS	Amount 1,571,167

	Description	Amount
(1) IEEE SPECTRUM	READERSHIP COSTS	11,385,501
	Description	Amount
(2) POTENTIALS	READERSHIP COSTS	8,765
	Description	Amount
(3) SIGNAL PROCESSING MAGAZINE	READERSHIP COSTS	500,930
	Description	Amount
(4) ANTENNAS & PROPAGATION MAGAZINE	READERSHIP COSTS	493,402
	Description	Amount
(5) INSTRUMENTATION & MEASUREMENT MAGAZINE	READERSHIP COSTS	206,734
	Description	Amount
(6) AEROSPACE & ELECTRONIC SYSTEMS MAGAZINE	READERSHIP COSTS	223,488
	Description	Amount
(7) INDUSTRIAL ELECTRONICS MAGAZINE	READERSHIP COSTS	245,952
	Description	Amount
(8) MICROWAVE THEORY & TECHNIQUES MAGAZINE	READERSHIP COSTS	754,560
	Description	Amount
(9) IEEE PULSE	READERSHIP COSTS	301,815
	Description	Amount
(10) COMMUNICATIONS MAGAZINE	READERSHIP COSTS	654,312
	Description	Amount
(11) CONTROL SYSTEMS MAGAZINE	READERSHIP COSTS	410,989
	Description	Amount
(12) ROBOTICS & AUTOMATION MAGAZINE	READERSHIP COSTS	299,621
	Description	Amount
(13) ELECTROMAGNETIC COMPATIBILITY MAGAZINE	READERSHIP COSTS	119,492
	Description	Amount
(14) POWER & ENERGY MAGAZINE	READERSHIP COSTS	600,892
	Description	Amount
(15) ELECTRICAL INSULATION MAGAZINE	READERSHIP COSTS	127,890
	Description	Amount
(16) INDUSTRY APPLICATIONS MAGAZINE	READERSHIP COSTS	332,119
	Description	Amount
(17) IEEE POWER ELECTRONICS MAGAZINE	READERSHIP COSTS	210,521
	Description	Amount
(18) IEEE ELECTRIFICATION MAGAZINE	READERSHIP COSTS	174,352
(19) COMMUNICATIONS STANDARDS MAGAZINE	Description     READERSHIP COSTS	Amount 49,118
(20) TRANS ON MAGNETICS	Description READERSHIP COSTS	Amount 944,067
		otal 18,044,520

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		Total 8,837,929
(20) TRANS ON MAGNETICS	Description CIRCULATION INCOME	Amount 1,830,018
(19) COMMUNICATIONS STANDARDS MAGAZINE		83,283
	Description	Amount
(18) IEEE ELECTRIFICATION MAGAZINE	Description CIRCULATION INCOME	Amount 77,631
(17) IEEE POWER ELECTRONICS MAGAZINE	CIRCULATION INCOME	93,022
	CIRCULATION INCOME Description	113,032 Amount
(16) INDUSTRY APPLICATIONS MAGAZINE		Amount
(15) ELECTRICAL INSULATION MAGAZINE	Description CIRCULATION INCOME	Amount 107,960
(14) POWER & ENERGY MAGAZINE	Description CIRCULATION INCOME	Amount 183,776
(13) ELECTROMAGNETIC COMPATIBILITY MAGAZINE	Description CIRCULATION INCOME	Amount 63,510
(12) ROBOTICS & AUTOMATION MAGAZINE	Description CIRCULATION INCOME	Amount 224,189
(11) CONTROL SYSTEMS MAGAZINE	Description CIRCULATION INCOME	Amount 168,036
(10) COMMUNICATIONS MAGAZINE	CIRCULATION INCOME	Amount 1,091,013
(9) IEEE PULSE	CIRCULATION INCOME	Amount 141,674
(8) MICROWAVE THEORY & TECHNIQUES MAGAZINE	CIRCULATION INCOME	233,722
	CIRCULATION INCOME Description	130,437 Amount
(7) INDUSTRIAL ELECTRONICS MAGAZINE		Amount
(6) AEROSPACE & ELECTRONIC SYSTEMS MAGAZINE	Description CIRCULATION INCOME	Amount 189,696
(5) INSTRUMENTATION & MEASUREMENT MAGAZINE	Description CIRCULATION INCOME	Amount 142,746
(4) ANTENNAS & PROPAGATION MAGAZINE	Description CIRCULATION INCOME	Amount 301,019
3) SIGNAL PROCESSING MAGAZINE	Description CIRCULATION INCOME	Amount 535,304
2) POTENTIALS	CIRCULATION INCOME	494,392
	CIRCULATION INCOME Description	2,633,469 Amount
1) IEEE SPECTRUM		Amount