



Did You Know...

- ✓ Your role as a Student Branch Counselor allows our 2500+ Student Branches to exist?
- ✓ You have a pivotal role in the continuity of the Student Program?
- ✓ Your leadership at your Student Branch can showcase the benefits of being an IEEE member?
- ✓ Recruiting individuals to become IEEE members begins with communicating your own personal experience with IEEE?
- ✓ Just as important – recruiting new IEEE members requires active listening and understanding the needs of other individuals?

Getting Started...

Stay current with the IEEE...

- ▶ Report your officers after each and every election:
<https://officers.vtools.ieee.org/>
- ▶ Report your yearly activities: <https://sbr.vtools.ieee.org/>
- ▶ Visit the Student Concourse – updates, resources, and benefits are available here: www.ieee.org/students
- ▶ Review the new webinar trainings –
http://www.ieee.org/membership_services/membership/students/student_webinars.html
- ▶ Visit the IEEE Global Student Facebook page:
www.facebook.com/IEEESTUDENTS

The Student Activities Committee (SAC)

SAC is the IEEE committee responsible for student programs and benefits and making recommendations to the Member and Geographic Activities (MGA) board. These volunteer members provide important viewpoints and information and represent the voice of the over 100,000 IEEE Student and Graduate Student members worldwide. As an IEEE Student Branch Counselor, you are a part of SAC!

The SAC Strategy...

- ▶ Strengthen partnership between student activities and all other IEEE entities
- ▶ Engaging with interactive training programs and resources as a repository for volunteer leadership development
- ▶ Use of a student-friendly information management system
- ▶ Diversification of the IEEE Student Membership to reflect IEEE's technical fields of interests and interdependent professions
- ▶ Development of operational excellence and provide SAC with training and measurable internal feedback
- ▶ Creation of activities that students are interested in
- ▶ Development of a strategy and plan for first-year Student Members

Connecting with SAC:

http://www.ieee.org/membership_services/membership/students/activities_committee.html

Student Activities Committee Mission

To deliver a common, high quality IEEE Student Member experience globally for lifelong professional success through IEEE membership.

Student Activities Committee Vision

The IEEE Student Activities Committee will be recognized as the global platform to inspire, enable, develop and support students as the future leaders of our profession.

Where are IEEE Student Branches?

There are over 2500 Student Branches globally. Students have a tremendous opportunity to network and connect with their colleagues at the local and Regional level. IEEE Student Branches also have Student Branch Chapters which consist of any of the IEEE technical societies.

To locate Student Branches globally, visit:

[http://www.ieee.org/membership_services/membership/students/branches/DF IEEE MIG MCT 70595](http://www.ieee.org/membership_services/membership/students/branches/DF%20IEEE%20MIG%20MCT%2070595)

Student Branch Development...

Roles of the Student Branch Counselor

As an IEEE Student Branch Counselor, you have a valuable position in the IEEE as the faculty person with direct contact with students. IEEE is more than just a club on your campus, but rather a professional organization. Some of the responsibilities of the Student Branch Counselor include:

- ▶ Attending Executive Committee meetings and assisting IEEE Student Branch committees
- ▶ Reviewing your email and the Global Student Facebook page (www.facebook.com/IEEESTUDENTS) for updates
- ▶ Participating in Student Branch Counselor events, region or section meetings, webinars, et al.
- ▶ Engaging with the IEEE Section Student Activities Committee (SAC), Regional SAC Chair and/ or Regional Director for support and opportunities.
- ▶ Involving your faculty colleagues and establishing industry contacts for Student Branch programs and activities
- ▶ Promoting student awareness of awards, contests, conferences, IEEE membership to non-members (www.ieee.org/students)
- ▶ Ensuring the successful transition of graduating students to IEEE Higher Grade membership
- ▶ Promoting the Student Branch in membership growth activities

Outside of the Classroom...

A Student Branch provides a great opportunity for Student Members to develop skills outside of the classroom such as:

Leadership

Communication

Networking

Negotiation

Team building

Continued membership development is an important function of the Student Branch, including recruiting new members and retaining current ones. There is a connection between the activities of the IEEE Student Branch and the benefits Student Members receive from their membership. The combined effect is increased membership development and awareness of the benefits and services. IEEE Student Member benefits can be accessed via www.ieee.org/benefits.

Student Development Resources...

Technical Development	Technical Student Paper Contests Write for Potentials Magazine IEEEXtreme Programming Competition	www.ieee.org/societies www.ieee.org/potentials www.ieee.org/xtreme
Professional Development	Student Professional Awareness Activities IEEE.tv programs – Student Branch Seminars Connecting with IEEE members globally	http://www.ieeeusa.org/volunteers/committees/spac/index.html https://ieeetv.ieee.org/channels/students www.ieee.org/memberNet
Humanitarian Development	Community Awareness Activities Special Project Funding	www.ieeehtc.org www.ieee.org/scholarships

Student Branch Best Practices...

- Be sure to report (yearly in November) your Branch activities and newly elected officers. This is key for direct communication between your Region, Section, and IEEE Headquarters.
 - Reporting Officers: <https://officers.vtools.ieee.org/>
 - Reporting Activities: <https://sbr.vtools.ieee.org/>
- Have an understanding of the resources, benefits, trainings available to you. A good place to start would be the Student Concourse: www.ieee.org/students.
- Review your Branch history, what events were planned, previous activities.
- Develop your yearly calendar – see Calendar – Branch Activities
- Connect with the IEEE Global Student Facebook page on your successes: www.facebook.com/IEEEStudents
- Ensure your membership counts are accurate for your Branch by using SAMIEEE – www.ieee.org/samieee (a Web-based ad hoc query tool that provides volunteers access to member data. It allows ad hoc querying, reporting, and downloading of IEEE's membership data)
- Start off your semester recruiting new students! Your Student Branch Chair can request Membership Development materials which will provide you with posters, membership brochures, flyers, etc. Visit www.ieee.org/md and select "Order MD Kit" from the right hand navigation.
- Build your own IEEE hosted website to provide your new and current members with resources. Visit <http://ewh.ieee.org>.

Establishing Society Chapters within your Student Branch

- ▶ Society membership development is coordinated by each Society and implemented through the Branch Chapter.
- ▶ Having multiple Society Chapters on your campus allows for students to develop connections based on very specific fields of interest.
- ▶ To obtain more information about IEEE Societies, visit www.ieee.org/societies.
- ▶ If your Student Branch is interested in developing Society Chapters, a petition will need to be completed via:
http://www.ieee.org/societies_communities/geo_activities/forms_petitions/forms_petitions_index.html

Student Branch Awards

IEEE has created several Student Branch Awards to recognize and reward the efforts of these tireless individuals and teams. All award nominations should be submitted via [My Review Room](#).

Please be sure to submit all nominations by 1 February annually in order for your nomination to be considered. The following 5 awards are included in the Student Branch Awards:

- ▶ Student Enterprise Award
- ▶ Larry K. Wilson Regional Student Activities Award
- ▶ IEEE Regional Exemplary Student Branch Award
- ▶ IEEE Outstanding Branch Counselor and Advisor Award Recognition Program
- ▶ The Darrel Chong Student Activity Award

https://www.ieee.org/membership_services/membership/students/awards/student_branch_awards.html

Preparing for Graduation...

Becoming a Young Professional...



Student Transition and Elevation Partnership (STEP)

Making the transition from Student Member to Young Professional (formerly GOLD) is often fraught with anxiety because of changes in location (moving to a first job or a new home) and changes in independence! The network of IEEE members found within local sections is key to helping make the transition a successful one.

For more information, visit: www.ieee.org/step

Conducting a STEP Event...

The goal of this program is to provide a standardized yet localized program for facilitating the transition from Student Member to Young Professional, by introducing the opportunities and benefits of IEEE membership during the onset of a career. Below are some key elements that will make for a successful transition:

1. Connect with local Student Branches and the local Section Affinity Group to add to the level of networking for the graduates. The local Affinity Group must conduct the event, so having a relationship with them will certainly help in the successful transition of your Student Members!
2. Demonstrate the benefits of continuing membership, providing resources, and career opportunities for the graduates.
4. Invite alumni of the Student Branch and IEEE Higher Grade Members to speak!

Did You Know?

- ▶ Staying actively involved in IEEE activities after graduation is essential to a successful career and can help sharpen professional development, technical skills, networking and communicating with top professionals in a chosen field.
- ▶ Approximately 25,000 IEEE Student Members graduate each year and become Graduate Students Members or Higher Grade Members which are part of a larger group – Young Professionals.
- ▶ IEEE Young Professionals is an international community of enthusiastic, dynamic, and innovative members and volunteers.
- ▶ IEEE is committed to helping young professionals evaluate their career goals, polish their professional image, and create the building blocks of a lifelong and diverse professional network.
- ▶ You can learn more about Young Professionals by visiting www.ieee.org/yp.

IEEE Resources...

- ▶ **myIEEE** – an interactive web portal exclusive to IEEE Members which allows for the customization of the member experience using gadgets, RSS feeds, et. al.
- ▶ **IEEE.tv**™ – Internet television offering exclusive programming about technology and engineering.
- ▶ **IEEE memberNET** – an online search and networking tool that enables members to connect with technical and engineering experts worldwide.
- ▶ **What's New for Students** – electronic newsletter for Students and Graduate Student Members highlighting resources and new benefits within IEEE.
- ▶ **IEEEXplore** – access to more than 2 million documents.
- ▶ **IEEE ResumeLab** - IEEE ResumeLab is an online service that allows IEEE members to develop a resume or curriculum vitae using a wide array of resume templates.
- ▶ **IEEE email alias** – free for members with virus protection and spam filtering.
- ▶ **IEEE Discounts** – membership paying for itself with as much as 50% off IEEE products.

Additional benefits can be found at www.ieee.org/benefits

Frequently Asked Questions...

- **How can IEEE Student Members access many answers to their questions via the Support Center?** <https://supportcenter.ieee.org>
- **Can Student Branches can have their own IEEE Concentration Banking Account?** http://www.ieee.org/membership_services/services/financial/treasury/concentration.html
- **Does the IEEE Foundation and various Societies provide a host of opportunities for students to participate in workshops for training and educational purposes?** http://www.ieee.org/membership_services/membership/students/awards/student_travel_grants.html
- **Are IEEE Students are on Facebook?** www.facebook.com/IEEESTUDENTS
- **Does submitting the Annual Activity Report help your branch obtain funding through a Student Branch Rebate?** <https://sbr.vtools.ieee.org/>
- **Does the Student Program have training webinars for volunteers?** http://www.ieee.org/membership_services/membership/students/student_webinars.html

Student Branch Calendar:

http://www.ieee.org/membership_services/membership/students/st_calendar-student_branch_development.pdf

Contact IEEE Student Services...



Global Student Facebook Page:

<https://www.facebook.com/IEEEStudents?ref=hl>



IEEE Students:

www.ieee.org/students

To connect with staff, please email student-services@ieee.org.

Thank you for all that you do for our Student Branches!