

Editorial Guidelines for IEEE Transmitter

<http://transmitter.ieee.org/>

Overview

Are you excited about a new technological development, trend or piece of research that stands to benefit humanity? We'd love to have you write about it on IEEE Transmitter.

IEEE Transmitter welcomes original submissions, which we often share on social media with our millions of followers. We do not accept re-posts of anything that's appeared elsewhere.

Good Transmitter content makes developments easier to understand for a broader audience. Article ideas include (but aren't limited to) insights on a current or emerging technology, predictions for the next five years, writeups on the [importance of an event/conference](#) and more.

We consider submissions on a rolling basis, keeping the following criteria in mind:

Structure and Length

- Articles can range from 250 to 750 words. Being concise improves the reading experience for users.
- Articles are the most common format, but [Q&As](#), top-five/top-10 lists or [original videos](#) can also work well. We may advise a strategic format switch based on what you submit.
- Keep paragraphs short - reading on the web is a poor experience when paragraphs are long. Try to stick between one and three sentences, depending on length.
- Incorporate headings if your sections can be broken up clearly.
- If you've taken photographs at an event, feel free to include them in your submission.

Style

- Avoid acronyms except where absolutely necessary. If an acronym is used frequently to explain a concept, that's okay. Don't introduce any that aren't used at least twice.
- Steer clear of jargon and phrases that may not be familiar to those with a basic level of engineering knowledge. Keep in mind that our audience ranges widely in education, interests and English proficiency.
- Make a clear point. Discussions lacking one are less likely to engage readers.
- Articulate your perspective, particularly why you feel that a specific technology matters. Avoid speaking badly of other perspectives in this pursuit.
- Support your claims with citable research.

Our Considerations

- Does the piece address a new concept and/or offer a new perspective?

- Is this content well-written, timely and engaging?
- Does the topic feel interesting to the larger engineering community?
- Could it be better served in a different format, like a video interview?

Legal Considerations

- Any form of plagiarism is unacceptable. If you copy information from any source, you must include proper quotations. If you are paraphrasing text from another source, please include a link to the source in the context of your article.
- If you have any financial relationship with companies mentioned in your article, please disclose that connection to us upon submission. These may include consulting relationships or presence on a board of directors.
- You will continue to own the ideas explored in your submitted content.

Process

- Submit a piece of writing by emailing j.grandal@ieee.org.
- Our team will assess your submission. If it's a good fit, we'll edit the piece. Edits may include rearranging and/or cutting paragraphs, and adjusting grammar and punctuation.
- We will send it to you to review again to make sure you're okay with the changes. We will also request a photograph of you to include in your bio.
- We will post the content on IEEE Transmitter, and alert you when it's live. You will be listed as the author of the post, and your credentials and headshot will be included.
- We will amplify the post by including it on the official IEEE social media handles.

Many thanks for your interest. If you have questions, please contact Jo Ann Grandal at j.grandal@ieee.org. We appreciate the investment of time and energy required to prepare content for submission, and will be respectful of any and all pieces of work we receive.