CANDIDATE NAME: SUSAN K (KATHY) LAND

BIOGRAPHY: Susan K (Kathy) Land is a Program Manager for the Missile Defense Agency. Kathy is responsible for advancing the Command, Control, Battle Management & Communications (C2BMC) Program mission objectives. She has more than 30 years of industry experience in the application of software engineering methodologies, the management of information systems, and leadership of software development teams. Ms. Land is the author or co-author of a number of texts and publications supporting software engineering principles and the practical application of software process methodologies.

CITATION:
Leadership for TAB Financial Transparency and Improvements to the Contracts Approval Process.

DESCRIPTION OF ACCOMPLISHMENT(S) RELATIVE TO MAJOR CONTRIBUTION(S) TO IEEE TECHNICAL ACTIVITIES:
Ms. Land is known with TAB as a leader, and proponent, of financial transparency. She has been one, among others within TAB, who were successful in obtaining Gross-to-Net reporting and in providing more clarity in the ledgers so that the Societies and Councils have better insight into their budgets and costs and accounting. In 2013, as a member of the IEEE Board of Directors (BOD), she presented a motion from TAB requiring reporting of the corporate recovery (IP tax) on a Gross basis. As a member of the BOD, she worked with IEEE Executive staff to track status and report progress back to TAB until completion in 2017. As IEEE President, she successfully pushed and established the $20M NextGen financial platform that responded to the demands of financial transparency and efficiency.

She established a volunteer led/staff partnered communication forum which was held during the 2018 TAB meeting series, and continued throughout 2018, to discuss rationales and possible improvements to the IEEE contracts approval processes. The primary purpose of this forum was to explore issues related to the IEEE contracts which included decision authority, workflow transparency, risk management, efficiency of execution, and change management. The outputs from this forum included documented rationale for the existing rules and risk avoidance measures as well as a set of recommendations and templates for improvement. These outputs served as critical inputs to the IEEE NextGen platform.

DATE(S) OF ACCOMPLISHMENT(S): 2013-2019

RELEVANT IEEE ACTIVITIES:
2013 IEEE Division Director, 2017 Vice President-Elect, Technical Activities; 2018 Vice President, Technical Activities.