

TRADEMARK REGISTRATION AGREEMENT FORM

The information collected in this form will be used for the purpose of seeking a United States Trademark Registration on behalf of the IEEE Entity specified below. The IEEE Intellectual Property Rights Office (hereinafter "IEEE IPR Office") will pursue registration via IEEE's Attorneys at a likely minimum cost of \$5,000. This includes search and clearance fees, application filing fees, registration fees, and attorney's fees.

I. IEEE ENTITY:

II. THE MARK

A) If the trademark is a word mark, as in the title of a journal or name of a conference, please write it out:

- Please write out the mark in the exact form that it will be used, with attention to ampersands, spacing, hyphens, etc.

- Examples: IEEE Xplore
STANDARDWIRE
TODAY'S ENGINEER
COMPUTING IN SCIENCE & ENGINEERING

B) If the trademark is a logo design, with or without words or initials, please attach a picture to this form.

C) Will the mark usually appear next to or in close proximity to the IEEE mark, IEEE Master Brand and/or the IEEE Entity name? Yes No

- Explain if needed: _____

III. GOODS AND SERVICES

A) Please identify all goods and services to be provided under the mark:

- Examples: - "Magazine In The Field Of Power Engineering."
- "Creating and disseminating standards and specifications related to the manufacturing of lithium-ion laptop batteries."
- "Technical conferences in the field of computer engineering."

B) Publications: If the mark will be used on publication(s), please check all media formats in which the publication(s) will be made available:

Print:

Download Online:
*e.g., Available on Xplore

Traditional Website Format:
*e.g., IEEE Spectrum Website

IV. USE

Is the mark currently in use? **Yes** **No**

If **Yes**, please:

- Provide the approximate date of first use in commerce: _____
- Attach a reproducible example of use of the mark as commercially used on the product or service (e.g. a magazine cover or website page).
- Provide links, if any, to use of the mark online:
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If **No**, an application may be filed on behalf of the IEEE Entity if it has a bona fide intent to use the mark in commerce. Does the Society have a bona fide intent to use the mark? **Yes** **No**

- If yes, please provide an estimated launch date for the mark: _____

V. AUTHORIZATION ON BEHALF OF IEEE ENTITY

A) The IEEE Entity has authorized the person whose name, address and phone number appear below to act on its behalf throughout the registration process as the IEEE IPR Office's contact and has obtained this person's agreement to act as the contact:

Name: _____

Address: _____

Phone Number: _____

B) The authorized signature on behalf of the IEEE Entity will be understood as an agreement that the Society a) has all necessary approvals to authorize this registration; b) will approve the payment of all costs associated with this registration; c) assures appropriate cooperation with the IEEE IPR Office via authorized contact; and d) will follow carefully the protocols of registration once registration has been achieved.

AUTHORIZED SIGNATURE ON BEHALF OF IEEE ENTITY

(signature)

(printed name)

(IEEE title)

(date)